



RENATA MARTÍNEZ TALAVERA

SUPPLY CHAIN MANAGEMENT AND LOGISTICS INTERN

PROFILE

Master's degree student with a industrial engineering background in supply chain, sales and production. I have previous work history in multinational companies and several international experiences. I'm fluent in English and Spanish with knowledge in French. I possess extensive knowledge of Microsoft Office, Python, Solidworks, Minitab, Nielsen and NSR.

I'm seeking for an end-of-study internship for May/June in the production sector to develop productive and high-impact projects.

PERSONAL INFORMATION

- ✉ renatamt@live.com.mx
- ☎ +33 749903915
- 📍 Rennes, France
- 🌐 <http://linkedin.com/in/martineztalaverarenata>

ACADEMIC EXPERIENCE

Master in Supply Chain Management
ESC Rennes School of Business, Rennes, France
2022 - present

- Logistics track

Diploma Course: Strategic Management
Universidad Carlos III de Madrid, Getafe, Spain
January 2023

Industrial and Systems Engineering
Tecnológico de Monterrey, Mexico City, Mexico
2019 - present

- 4,0 GPA - academic scholarship
- University ambassador
- Vice President of engineering council

High School Diploma
Irish Institute Mexico, Mexico City, Mexico
2016 - 2019

- 3,8 GPA - academic scholarship
- Mathematics and oratory school representative

International Experience
St. Margarets's School, Victoria, Canada
2015 - 2016

- International students representative

COURSES/CERTIFICATIONS

- Excel Fundamentals for Data Analysis
Macquarie University (2021)
- Excel Skills for Business: Essentials
Macquarie University (2021)
- Professional branding seminar with the Disney model (2019)
- Adobe Certification (2019)
- Microsoft Office certification (2019)

WORK EXPERIENCE

Frontline Market Intern - Coca Cola Company, Mexico City, Mexico
September 2021 - September 2022

Functions:

- Analyzed sales reports of Coca Cola Trademark to identify market opportunities.
- Innovated and developed new strategies and products.
- Controlled and supervised projects such as the FIFA World Cup Qatar 2022™, Christmas and Flow Fest.

Achievements:

- Designed marketing and production strategies to achieve a **417%** increase in redeemed pincodes and a **130%** increase in registered users.
- Achieved a **76%** reach on new releases (like 8-bit) by increasing market exposure .
- Developed and boosted the production processes of more than **200** labels and more than **50** FIFA approvals .

Production Analyst - Grupo Bimbo, Mexico City, Mexico
February - March 2021

Functions:

- Analyzed and identified problems to improve the production of "Cuernitos 3" line.
- Increased quality and efficiency and improved downtime losses.
- Planned and controlled shifts and production lines.

Achievements:

- Increased shifts availability by **19%**, managing and planning a production schedule.
- Increased the OEE of the production line by **12%** and designed strategies to improve quality, effectiveness and availability, thus reducing production time and costs.

SOFT SKILLS

- Analytical and systematic thinking
- Organization and planning
- Operational excellence
- Project management
- Ease of adaptation
- Problem solving
- Efficient communication
- Teamwork
- Leadership

IT SKILLS

- Photoshop, AutoCAD and Solidworks
- Word, Power Point, Power BI and Excel
- Python and Matlab
- Nielsen and NSR
- Minitab

LANGUAGE SKILLS

- Spanish C2
- English B2
- French A3

EXTRACURRICULAR ACTIVITIES

- Tecnológico de Monterrey's Ambassador (2020-2021)
 - Impacted more than a 1000 students with communication and leadership skills.
- Member of the Tecnológico de Monterrey student federation (2020-2022)
 - Organized and monitored events with more than 500 spectators.
- Volunteering at Centro educativo y cultural del estado de Querétaro (2020)
 - Designed a digital system to increase reach and improve diffusion of activities in libraries in Querétaro.
- Vice President of the engineering council (2019-2022)
 - Improved students academic life and optimized operations through leadership, teamwork and communication skills
- Volunteering at "Hogar paz y alegría misioneras de la caridad" (2019)
 - Organized and monitored activities for girls such as teaching them English lessons.

INTERESTS

Due to my enduring passion for engineering , I enjoy building upon my knowledge of various computer programs that I can utilise to further my career in the industry and reading about economics, finance and personal growth due to my entrepreneurial spirit. I'm passionate about getting involved with the community, sustainability and volunteering. I like meeting people and I have won many public speaking contests due to my excellent communication skills. I'm an active runner and enjoy going to the gym because I care about my health.